IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Applicant: Art Unit: 2424

David B. Kinder et al. § Examiner: James R. Sheleheda

Scrial No.: 09/515,272

Conf No.: 1987 Filed: February 29, 2000

Atty Docket: ITL.0315US

Providing a Viewer Incentive For: P7998

with Video Content Assignee: Intel Corporation

Mail Stop AF Commissioner for Patents

P.O. Box 1450 Alexandria, VA 22313-1450

REPLY TO FINAL REJECTION

In response to the final rejection mailed November 18, 2009, please amend the abovereferenced patent application as follows:

Date of Deposit: <u>January 7, 2010</u>

I hyreby certify that this correspondence is being ejectronically